

maintaining the data needed, and c including suggestions for reducing	lection of information is estimated to completing and reviewing the collect this burden, to Washington Headqu uld be aware that notwithstanding ar DMB control number.	ion of information. Send comments arters Services, Directorate for Info	regarding this burden estimate rmation Operations and Reports	or any other aspect of the , 1215 Jefferson Davis	nis collection of information, Highway, Suite 1204, Arlington	
1. REPORT DATE 08 OCT 2014		2. REPORT TYPE N/A		3. DATES COVE	RED	
4. TITLE AND SUBTITLE					5a. CONTRACT NUMBER	
Expert Performance and Measurement					5b. GRANT NUMBER	
					5c. PROGRAM ELEMENT NUMBER	
6. AUTHOR(S)		5d. PROJECT NUMBER				
Cowley /Jennifer					5e. TASK NUMBER	
				5f. WORK UNIT NUMBER		
	ZATION NAME(S) AND AD ING Institute Carneg	` '	ty Pittsburgh,	8. PERFORMING REPORT NUMB	G ORGANIZATION ER	
9. SPONSORING/MONITORING AGENCY NAME(S) AND ADDRESS(ES)				10. SPONSOR/MONITOR'S ACRONYM(S)		
				11. SPONSOR/M NUMBER(S)	ONITOR'S REPORT	
12. DISTRIBUTION/AVAIL Approved for publ	LABILITY STATEMENT ic release, distributi	on unlimited.				
13. SUPPLEMENTARY NO The original docum	otes nent contains color i	mages.				
14. ABSTRACT						
15. SUBJECT TERMS						
			17. LIMITATION OF ABSTRACT	18. NUMBER OF PAGES	19a. NAME OF	
a. REPORT unclassified	b. ABSTRACT unclassified	c. THIS PAGE unclassified	SAR	30	RESPONSIBLE PERSON	

Report Documentation Page

Form Approved OMB No. 0704-0188

Copyright 2014 Carnegie Mellon University

This material is based upon work funded and supported by the Department of Defense under Contract No. FA8721-05-C-0003 with Carnegie Mellon University for the operation of the Software Engineering Institute, a federally funded research and development center.

Any opinions, findings and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the United States Department of Defense.

References herein to any specific commercial product, process, or service by trade name, trade mark, manufacturer, or otherwise, does not necessarily constitute or imply its endorsement, recommendation, or favoring by Carnegie Mellon University or its Software Engineering Institute.

NO WARRANTY. THIS CARNEGIE MELLON UNIVERSITY AND SOFTWARE ENGINEERING INSTITUTE MATERIAL IS FURNISHED ON AN "AS-IS" BASIS. CARNEGIE MELLON UNIVERSITY MAKES NO WARRANTIES OF ANY KIND, EITHER EXPRESSED OR IMPLIED, AS TO ANY MATTER INCLUDING, BUT NOT LIMITED TO, WARRANTY OF FITNESS FOR PURPOSE OR MERCHANTABILITY, EXCLUSIVITY, OR RESULTS OBTAINED FROM USE OF THE MATERIAL. CARNEGIE MELLON UNIVERSITY DOES NOT MAKE ANY WARRANTY OF ANY KIND WITH RESPECT TO FREEDOM FROM PATENT, TRADEMARK, OR COPYRIGHT INFRINGEMENT.

This material has been approved for public release and unlimited distribution.

This material may be reproduced in its entirety, without modification, and freely distributed in written or electronic form without requesting formal permission. Permission is required for any other use. Requests for permission should be directed to the Software Engineering Institute at permission@sei.cmu.edu.

Carnegie Mellon® and CERT® are registered marks of Carnegie Mellon University.

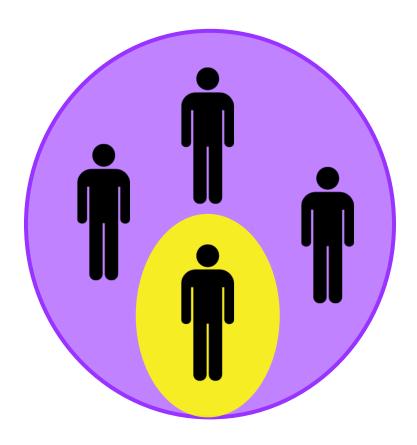
DM-0001754

What is an expert? How do we get more of them?

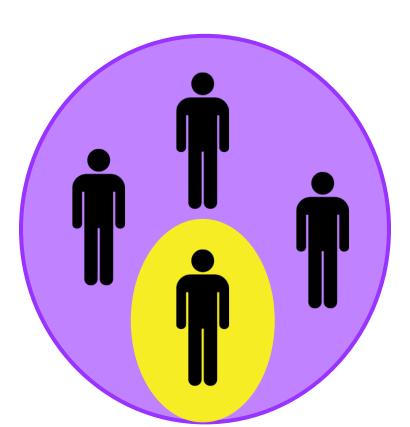


Novice Initiate Apprentice Journeyman Expert

What is an expert in this context?



What is an expert in this context?





Traditional Performance Attributes-Speed and Accuracy

Violinist

- Accuracy is important
- Speed is not

Long distance running

- Speed is important
- Accuracy is not



Attributes of our definition of experts in cybersecurity

- Job function level with generalizable tasks
- Reliability
- Speed of only accurate performance

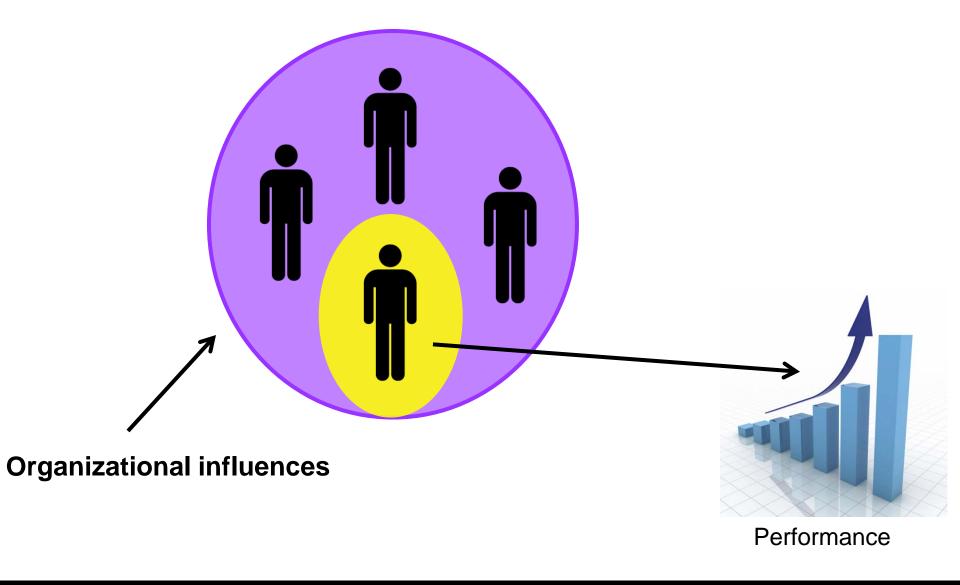


Why do we care?

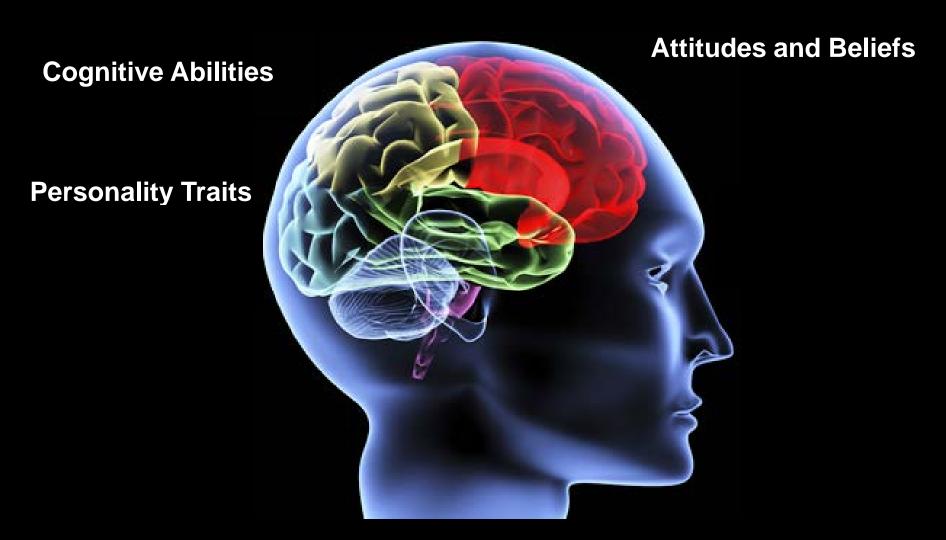
- Expert systems
- Socially-elected experts
- Personnel selection
- Training



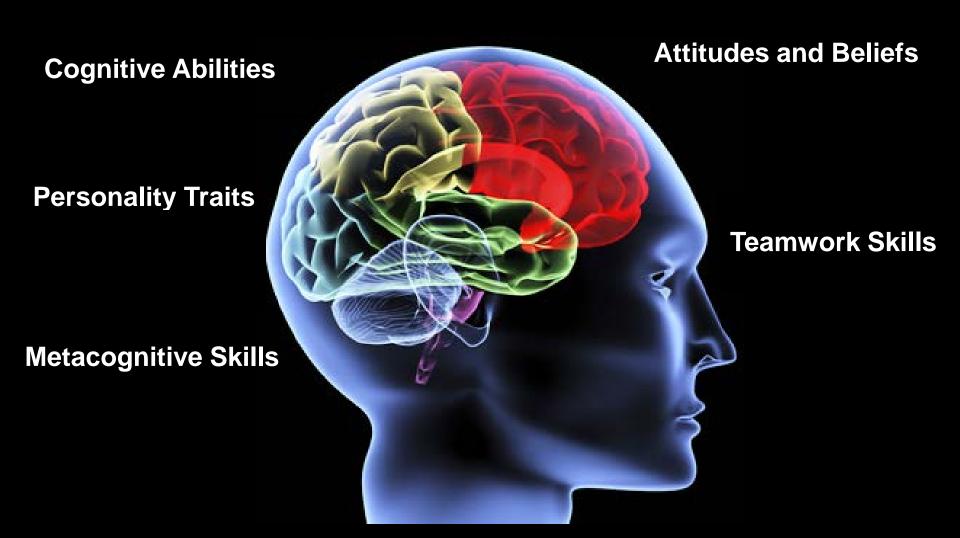
Other impacts to the development of expertise



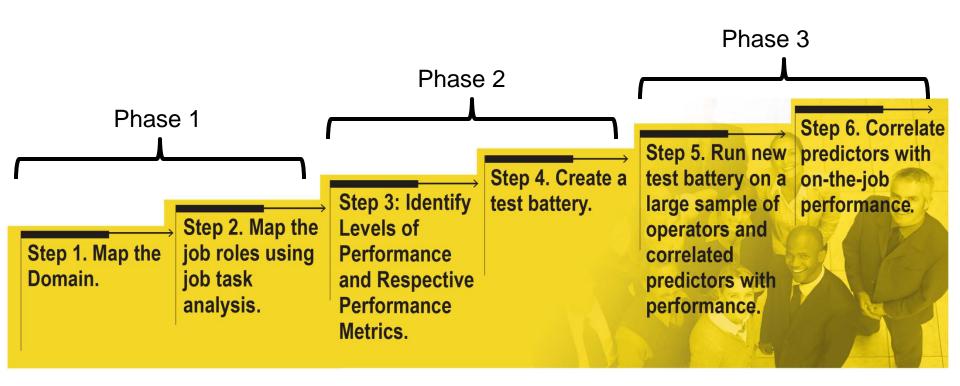
Past research focused on these individual factors:



Our contribution:



Multi-Year Research Process



Past FY13 Work

FY13 Research



Target Population



Research Question

Predictors
of the
development of experts
in malicious-code reverse engineering?

Types of Factors Responsible for Performance

Other Personal Attributes

Work History

Personality

Cognitive Abilities

Teamwork Knowledge and Skills

Meta Cognitive Skills

Domain-Specific Knowledge and Skills

Performance

Results of Step 2

Abilities

 Large working memory capacity

Personality:

- Curious
- Self-motivated
- Conscientiousness

Teamwork Attitudes:

Attracted to working with smart people

FAST DEVELOPMENT

Abilities

- Abstraction
- LTWM

Personality:

- **Passion for work**
- Conscientiousness
- **Autonomous**

Other:

- Self-taught
- See the big picture

Novice Apprentice Initiate Journeyman

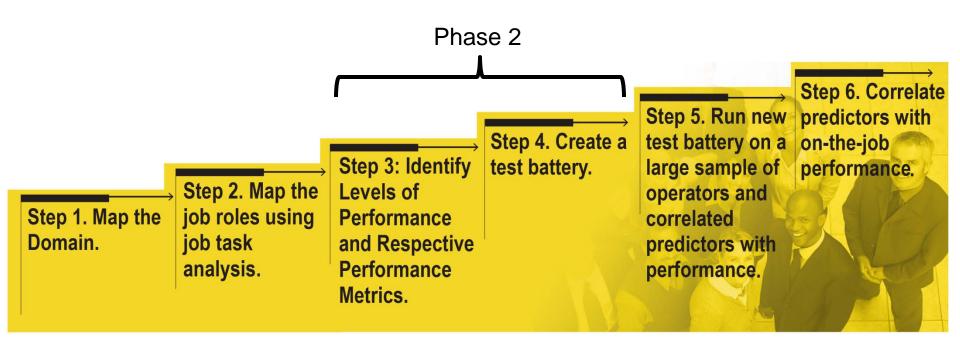
Expert Master

Organizational Factors

- Time spent in deliberate practice = # 1 predictor of expertise
- Create environment that maximizes deliberate task engagement
 - Attract interesting work
 - Minimize distractions
 - Evaluate policies and procedures that reduce task engagement time
 - Groom and retain experts

Current Work

FY14-15 Work



Step-by-step method

- 1. Generate all metrics for objective task performance
- 2. Use existing job analysis results to generate test battery
- 3. Beta-test metrics on student individuals and teams
- 4. Regress test battery factors on objective performance metrics
- 5. Evaluate metrics

Target Population



Cyber Defender Teams

Teams and Events

Team	Event	
Sandia National Labs	TRACERFIRE 2014	
US Army Reserves	Cyber Endeavor, 2014 & MIT-LL Project C	
US Army National Guard	Cyber Shield 2015	
West Point	Weekend CTFs	

Step 3 Task Performance Metrics Generated

- Individual Performance Metrics
 - Rotem Guttman's work
- Team Performance Metrics
 - APL's MATT tool
 - Booze Allen's team performance metric



Step 4 Test Battery

Other Personal Attributes Neo PI-3 sub scales **Work History Personality AIS Inventory Cognitive Abilities Teamwork Knowledge and Skills Team Interaction Inventory Meta Cognitive Skills Bio-data**

Team Competencies (Cannon-Bowers et al., 1995)

Knowledge	Skills	Attitudes	
Shared task models	 Adaptability, flexibility, dynamic reallocation of function, compensatory behavior 	Team orientation	
 Knowledge of team mission, objectives norms 		Conflict efficacy	
Task sequencing	 Mutual performance monitoring and feedback self- correction 	Shared vision	
 Accurate problem models 	 Leadership/team management, conflict resolution assertiveness 	Team cohesion	
 Understanding teamwork skills 	 Coordination and task integration 	 Mutual trust 	
 Knowledge of boundary spanning roles 	 Communication 	 Collective orientation 	
 Teammate characteristics 	 Decision making 		

Some dimensions tested in Team Interaction Inventory



What avenues does this research open up?

<u>Professionalization</u>- the social process by which any trade or occupation transforms itself into a true "profession of the highest integrity and competence"

Contact Information Slide Format

Jennifer Cowley

Expertise and Measurement

Foundations | CERT

Telephone: +1 412-268-4461

Email: jcowley@sei.cmu.edu

U.S. Mail

Software Engineering Institute

Customer Relations

4500 Fifth Avenue

Pittsburgh, PA 15213-2612

USA

Customer Relations

Email: jcowley@cert.org

Telephone: +1 412-268-4461

SEI Fax: +1 412-268-6257

Fuzzy Line Between *Identifiers* and *Predictors*

"FACTORS"



